



MAY 16 & 17  
WASHINGTON, DC

THIS IS  
**SATSUMMIT**  
**2024**

**SPONSOR PROSPECTUS**

[2024.satsummit.io](https://2024.satsummit.io)

# WELCOME!

SatSummit convenes leaders in the satellite industry and experts in global development for 2 days of presentations and in-depth conversations on solving the world's most critical development challenges with satellite data.

From climate change to population growth to natural resource availability, earth observation data offers insights into today's biggest global issues.

## SPONSORSHIP IMPACT

SatSummit is not possible without community support. We're excited to partner with thought and industry leaders in the satellite and development communities, and through your sponsorship and support of SatSummit, we are solving real-world global development challenges.

Your sponsorship not only elevates your brand but also contributes significantly to the advancement of global development initiatives. By supporting SatSummit, you become a vital part of a community dedicated to harnessing satellite technology for a better world.

# BRINGING TOGETHER EARTH OBSERVATION & GLOBAL DEVELOPMENT

For a sustainable and informed future.



## ABOUT US

Originally organized by Development Seed and Mapbox, in 2022 DevGlobal stepped in as organizing partners. Together, these organizations bring their unique expertise and shared vision to create an event that is not only informative but also transformative.

SatSummit is not a for-profit event and would not be possible without community support;



## HIGHLIGHTS

### **INDUSTRY TRENDS**

Explore emerging trends and insights into the evolving landscape of satellite technology and its increasing role in global development.

### **AGENCY CHALLENGES**

Address critical challenges faced by agencies in the development sector on resource allocation, data management, and cross-sector collaboration.

### **TECHNOLOGY & POLICY**

How can advancements in satellite technology be effectively integrated with policy frameworks to address global issues more comprehensively?

# SPONSORSHIP OPPORTUNITIES

Join us as a sponsor at SatSummit 2024, a decisive event that unites satellite industry innovators with global development leaders. SatSummit offers an exclusive opportunity to engage with experts and decision-makers at the forefront of addressing critical global challenges through advanced satellite technology.

Organizers do not make any profit on SatSummit. It is support from the community that makes this event possible.

What you get:

**Unparalleled Networking Opportunities**

**Showcase Your Commitment to Global Development**

**Gain Industry Insights**

**Targeted Exposure**

**Contribute to Meaningful Conversations**

## WHERE IS SATSUMMIT BEING HELD?

Washington, D.C., is a hub of international diplomacy, policy-making, and technological innovation. Leaders in satellite technology and global development can converge, collaborate, and create impactful solutions.



**Join Us in Washington, DC**

Venue: [Convene](#),  
600 14th St NW , Washington, DC 20005.



# SPONSORSHIPS AT A GLANCE

Benefits	Platinum	Gold	Silver	Bronze	Virtual
Conference passes	5	3	2	1	TBD
Logo on website	X	X	X	X	
Logo on signage during the event	X	X	X		
Logo on lanyard	X	X			
Swag	X	X			
Verbal acknowledgement during keynote address	X	X	X		
Cocktail party presence	X	X			
Social media mentions	X	X	X	X	
Recognition in pre-conference email marketing (dedicated email announcing sponsorship)	X	X	X	X	
Panel ownership	X	X			
On-site space for programming	X				
Scholarships for attendance	X				
Breakout space available for side meetings - as available, scheduling required	X	X			

Please note- sponsorship does not guarantee any speaking slots



# SPONSORSHIP PACKAGES

## PLATINUM SPONSORSHIP, \$50,000

- Five complementary conference registrations
- Logo on SatSummit website
- Prominent logo display on event signage
- Logo on event lanyards
- Complementary SatSummit SWAG
- Verbal thank you during keynote address
- Cocktail party presence
- Social media mentions on Twitter, Facebook, Instagram, & LinkedIn
- Recognition in pre-conference email marketing and dedicated email announcing sponsorship
- Ownership of a panel
- Space on-site for programming
- Scholarships for attendance
- Breakout space available for side meetings



# SPONSORSHIP PACKAGES

## GOLD SPONSORSHIP, \$25,000

- Three complimentary conference registrations
- Logo on SatSummit website
- Prominent logo display on event signage
- Logo on event lanyards
- Complementary SatSummit SWAG
- Verbal thank you during keynote address
- Exhibit table prominently positioned in exhibit space
- Invitation to the cocktail party
- Social media mentions on Twitter, Facebook, Instagram, & LinkedIn
- Recognition in pre-conference email marketing and dedicated email announcing sponsorship
- Ownership of a panel



# SPONSORSHIP PACKAGES



## SILVER SPONSORSHIP, \$15,000

- Two complimentary conference registrations
- Logo on SatSummit website
- Prominent logo display on event signage
- Verbal thank you during keynote address
- Social media mentions on Twitter, Facebook, Instagram, & LinkedIn
- Recognition in pre-conference email marketing and dedicated email announcing sponsorship

## BRONZE SPONSORSHIP, \$5,000

- One complimentary conference registration
- Logo on website
- Social media mentions on Twitter, Facebook, Instagram, & LinkedIn
- Recognition in pre-conference email marketing and dedicated email announcing sponsorship

**Have another idea  
for sponsorship?  
We'd love to talk.  
Send us a note at  
[info@satsummit.io](mailto:info@satsummit.io)**

## VIRTUAL SPONSORSHIP, TBD

- One complimentary conference registration



# 2022 SPONSORS



## AUDIENCE SNAPSHOT

Earth Observation Experts

Development Organizations

Industry Leaders & Founders

Government agencies

Researchers & Academics



## THANK YOU!

Questions? Contact us at [info@satsummit.org](mailto:info@satsummit.org)